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Tēnā koe [REDACTED]

#### Information Request – AHI branding costs

I refer to your official information request dated 19 May 2023 asking for the cost of adding the word “AHI” as well as “fire” on all fire engines in New Zealand. You also asked for the cost of adding them to our website and letterhead.

Your request has been assessed in accordance with the provisions of the Official Information Act 1982 (OIA). Regarding the cost of adding “AHI” and “FIRE” to appliances, we do not hold this information. We have included the change as part of the standard branding of new appliances, and we do not have these words separately itemised on invoices.

Regarding the cost of AHI branding on our website and letterhead, we also do not hold this information. The website does not have the term “AHI” as part of its branding. Therefore, no extra cost has been incurred. The word “Fire” is part of the website branding we had since 2017. The letterhead is our logo (see above). It does not feature “AHI” and has always included “Fire”. Your request is therefore refused under section 18(e) of the OIA, because the information does not exist.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Nāku noa nā

Ethan Fett  
Acting Manager, Information Requests