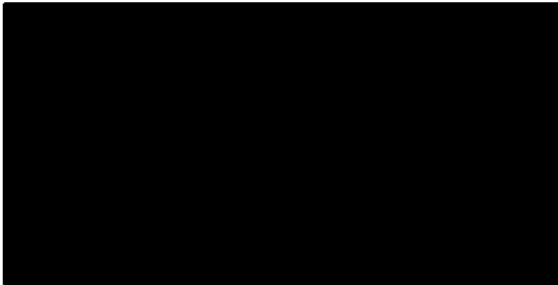




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30 July 2019



**Information Request – Payments made to Social Media influencers**

I refer to your official information request dated 3 July 2019 asking for the following information:

*Details of any payments made to social media "influencers" by the department in return for posts (no date limit). Please include the details of the influencer, the platform, cost of the post, topic and date.*

Fire and Emergency has not made payment to any social media influencers or organisations to post on our behalf. Your request is therefore declined under section 18(e) of the Official Information Act 1982.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

Note also that this response (with your personal details removed) may be published on the Fire and Emergency website.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Raewyn Bleakley'.

Raewyn Bleakley  
Deputy Chief Executive, Office of the Chief Executive